



## OFFICIAL INVITATION

January 24th 2017, Venice, Italy

To: Jomo Tariku  
Email: jtariku@gmail.com

Dear Mr. Tariku,

As a followup to our invitation to participate in the exhibition VENICE DESIGN 2017 (organized by the GAA Foundation and hosted by the European Cultural Centre during the 2017 Venice Art Biennale), we are pleased to inform you that after careful review of your projects, we are awarding you, Jomo Tariku, an official invitation to participate in our exhibition VENICE DESIGN 2017.

The GAA Foundation would be pleased to include your presentation as part of our exhibition VENICE DESIGN 2017 from May 13th until November 26th 2017.

The exhibition will be visited by approximately 200,000 visitors, with free admission.

Our Foundation will financially support your participation, yet we cannot cover all costs involved with the project. In order to create a fair cost sharing system, we will have to ask for financial support from all our participants. On the following page you will find a detailed Cost Addendum. In order to make this invitation valid a financial participation for an amount to be confirmed is mandatory.

We are looking forward to working with you.

Congratulations!

For the GAA Foundation:

A blue ink handwritten signature is written over a black rectangular stamp. The stamp contains the text 'GAA' in a large, bold, sans-serif font above the word 'FOUNDATION' in a smaller, bold, sans-serif font. The signature is a cursive-style name that appears to be 'Rene Rietmeyer'.

Rene Rietmeyer, director and founder



### **Cost Addendum**

Due to the expenses involved to hold the exhibit for the six month long period, plus other additional costs (as itemized below), it is customary for the invited participant to compensate the GAA Foundation with a to be agreed upon sum based on the amount of space requested.

We have put this support amount at € 1.200,- per square meter, with a minimum of € 5.000,- for a shared space. The final amount will depend on the size and scope of your project.

This amount covers all costs in Venice, as referenced below. The first support amount should be paid within four weeks after both parties come to an agreement as to chosen space and its availability. The second payment has to be paid before the 1st of March, 2017.

The GAA Foundation will cover the following expenses:

- Access and use of the agreed upon space in the European Cultural Centre
- The proper functioning of all utilities
- Wall painting and general cleaning
- Qualified personnel for installing, handling, maintenance and dismantling the exhibition
- Food, drinks and organization for the two large VIP preview events
- All obligatory exhibition permits
- Sufficient quantity and quality lights
- Regular video and audio equipment if required (flat screen monitor, projector, etc.)
- All publicity, press, banners, totem, flyers, etc.
- Mailing of an international mailing list for invitations and PR (38.000 addresses)
- Collecting and providing the data of admirers, collectors, museums, curators and PR who show interest in contacting the artist or designer
- Producing and providing a hardcover catalogue with a fair number of pages dedicated to each designer

In addition, the GAA Foundation will assist with customs formalities, shipping and finding accommodation in Venice.

### **The Organizers**

The GAA Foundation is a Dutch controlled nonprofit foundation which was founded in 2002 in New York, USA, by Rene Rietmeyer. Since 2009, the Foundation is based in the Netherlands with a branch in Venice, Italy. The GAA Foundation has since then organized 42 exhibitions and 9 symposia worldwide.

Relevant websites:

[www.palazzomichiel.org](http://www.palazzomichiel.org)

[www.globalartaffairs.org](http://www.globalartaffairs.org)

[www.europeanculturalcentre.eu](http://www.europeanculturalcentre.eu)

### **Foundation headquarters**

GAA Foundation

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